

Life After a PhD – A Perspective on Engagement and Third Sector opportunities

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A group of people, including men and women, are seen from behind, hugging each other in a supportive embrace. They are wearing white t-shirts with the Cancer Research UK logo, which consists of a stylized 'C' made of colorful dots. The background is a bright, out-of-focus outdoor setting with trees. A large purple circle is overlaid on the center of the image, containing white text.

CANCER RESEARCH UK
ARE THE WORLD'S
LEADING CANCER
CHARITY DEDICATED TO
SAVING LIVES THROUGH
RESEARCH



NOW, WE ARE THE
LARGEST
INDEPENDENT
FUNDER OF CANCER
RESEARCH IN THE
WORLD

WATCH THE
POWER OF
RESEARCH
VIDEO



1 IN 2

PEOPLE IN THE UK
WILL BE
DIAGNOSED WITH
CANCER IN THEIR
LIFETIME

BUT CANCER SURVIVAL
IS IMPROVING AND
HAS **DOUBLED** IN THE
LAST
40 YEARS

EVERY DAY, 50
PEOPLE ARE
DIAGNOSED
WITH CANCER
IN WALES

OUR AMBITION

Our vision is to bring forward the day when all cancers are cured



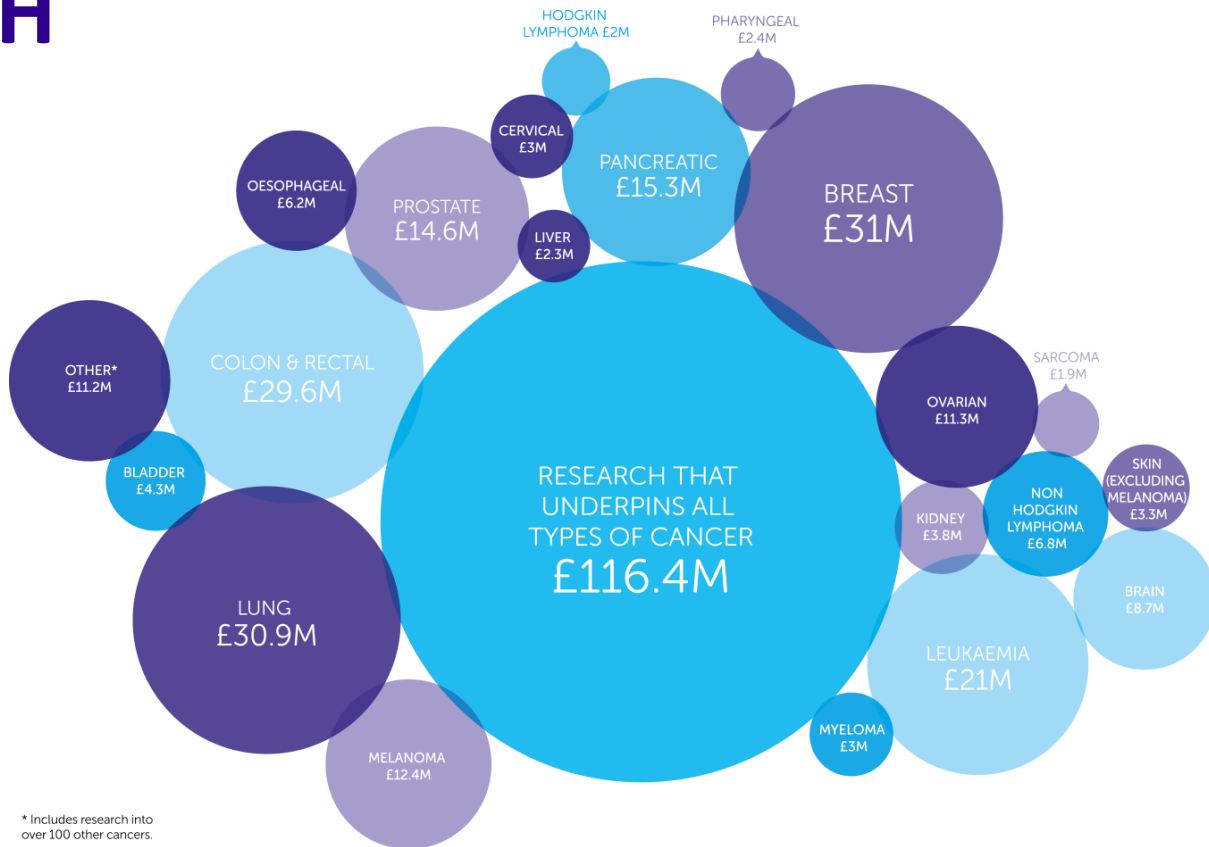


OUR RESEARCH

We are the second largest funder of cancer research in the world.

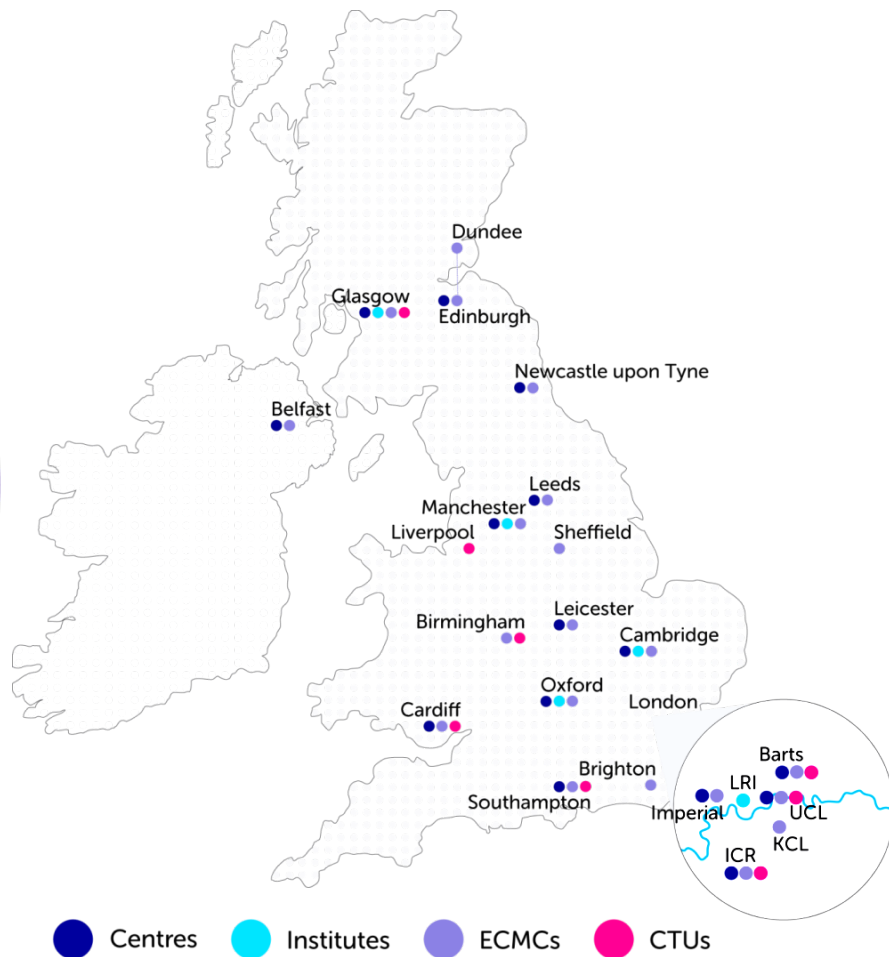
Last year, we spent £376million on research

We support research into all cancer types, from basic biology to late phase clinical trials.

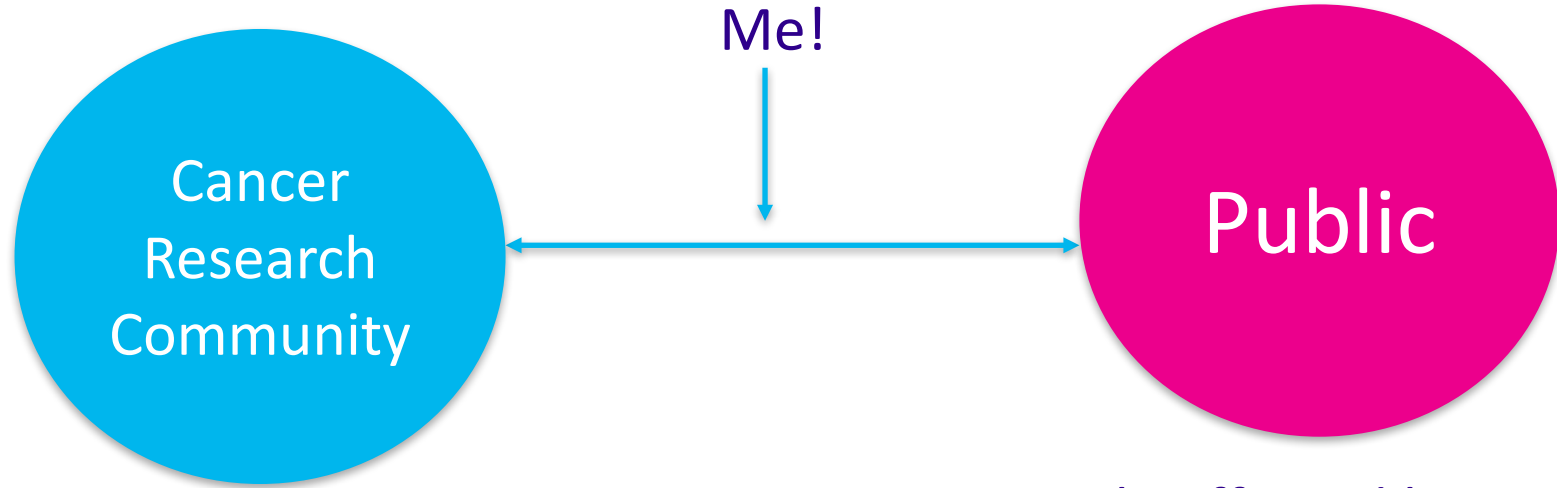


* Includes research into over 100 other cancers.

WE WORK CLOSELY WITH
UNIVERSITIES, NHS
TRUSTS, GOVERNMENT,
INDUSTRY AND OTHER
CHARITIES IN OUR
RESEARCH ALL OVER THE
UK



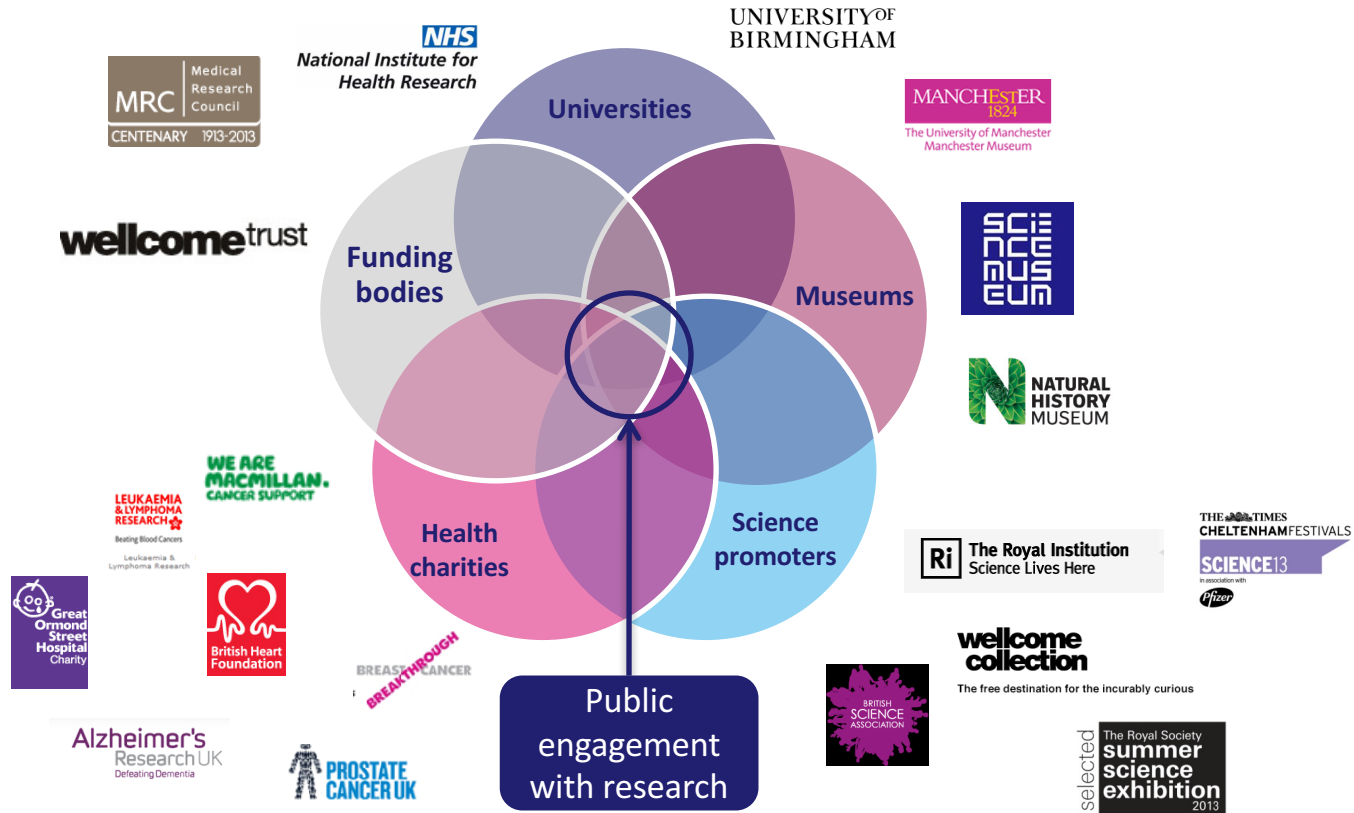
Research Engagement




- Basic lab research
- Translational research
- Clinical research

- People affected by cancer
- CRUK supporters
- Future researchers/scientists
- Interested in science

The value placed on public engagement with research is increasing across sectors



Why is it important?



**Research is funded
by taxpayers &
fundraisers**

**Build public trust &
credibility of the
research community**

**Improve
understanding
about research &
outcomes**

**Ensure research is
in broad cultural
conversations**

The local team of Research Engagement Managers:

DRIVE LOCAL INTERACTION WITH OUR LIFE SAVING RESEARCH

We deliver a diverse portfolio of research experiences & events



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We partner with established scientific & cultural bodies to deliver creative engagement activities



Personal Perspective



- Variety
- Working with researchers
- People
- Connection to latest research
- Creative
- Interaction with public
- Inspiring organisation

Top Tips for Success

- Before you start job hunting, think about these 4 questions:
 - Who am I?
 - What matters to me?
 - What am I good at or capable of being good at?
 - Who do I know?

Keep taking action

- Do your research - about potential jobs and potential employers.
- Volunteer/shadow to get experience, increase networks etc
- Talk to people about their work, what they enjoy and how they found it.
- **Look at job adverts to find out what interests and excites you**
- Ask for feedback from unsuccessful applications and interviews.
- Stay positive! Everyone has to begin somewhere....

Summary

- Increased value and opportunities for public engagement with research across sectors – although need experience
- Work out what matters to you
- Don't underestimate the time and effort you have to put into a job search

THANK YOU QUESTIONS?

For more useful resources and tips, get in touch:

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