

# Mad Dogs and Welshmen...Not following the Norm

Justin John PhD

Business Incubation Officer, Cardiff MediCentre

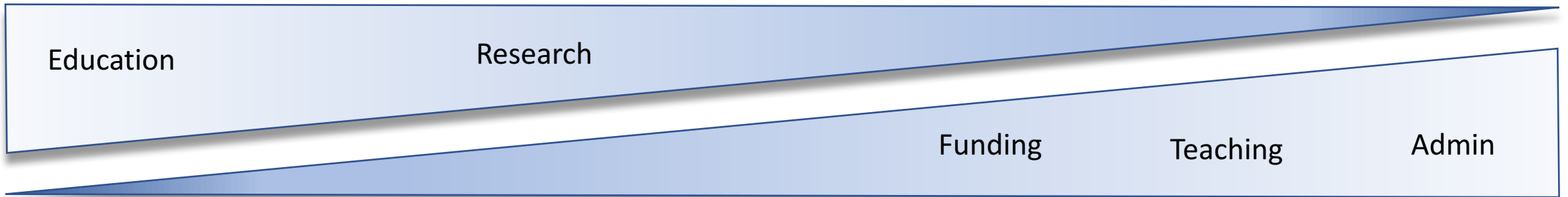
# Not following the norm....

"Mad dogs and Englishmen" a famous song by Noel Coward, satirising the unwillingness of English people to **CONFORM** to the custom of taking a siesta during the heat of the day in tropical climates.

## Linear Career Progression

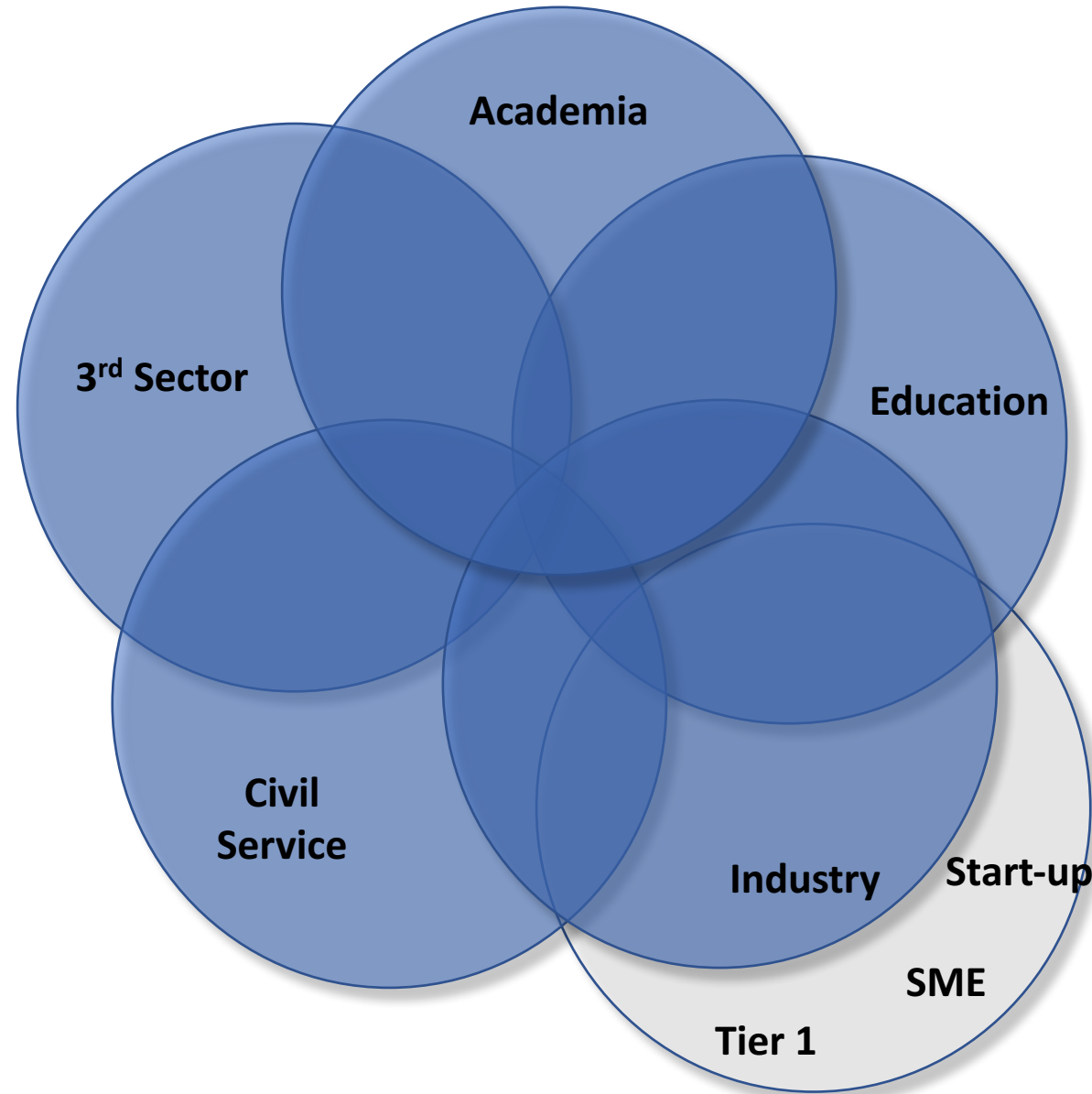


## Decisions



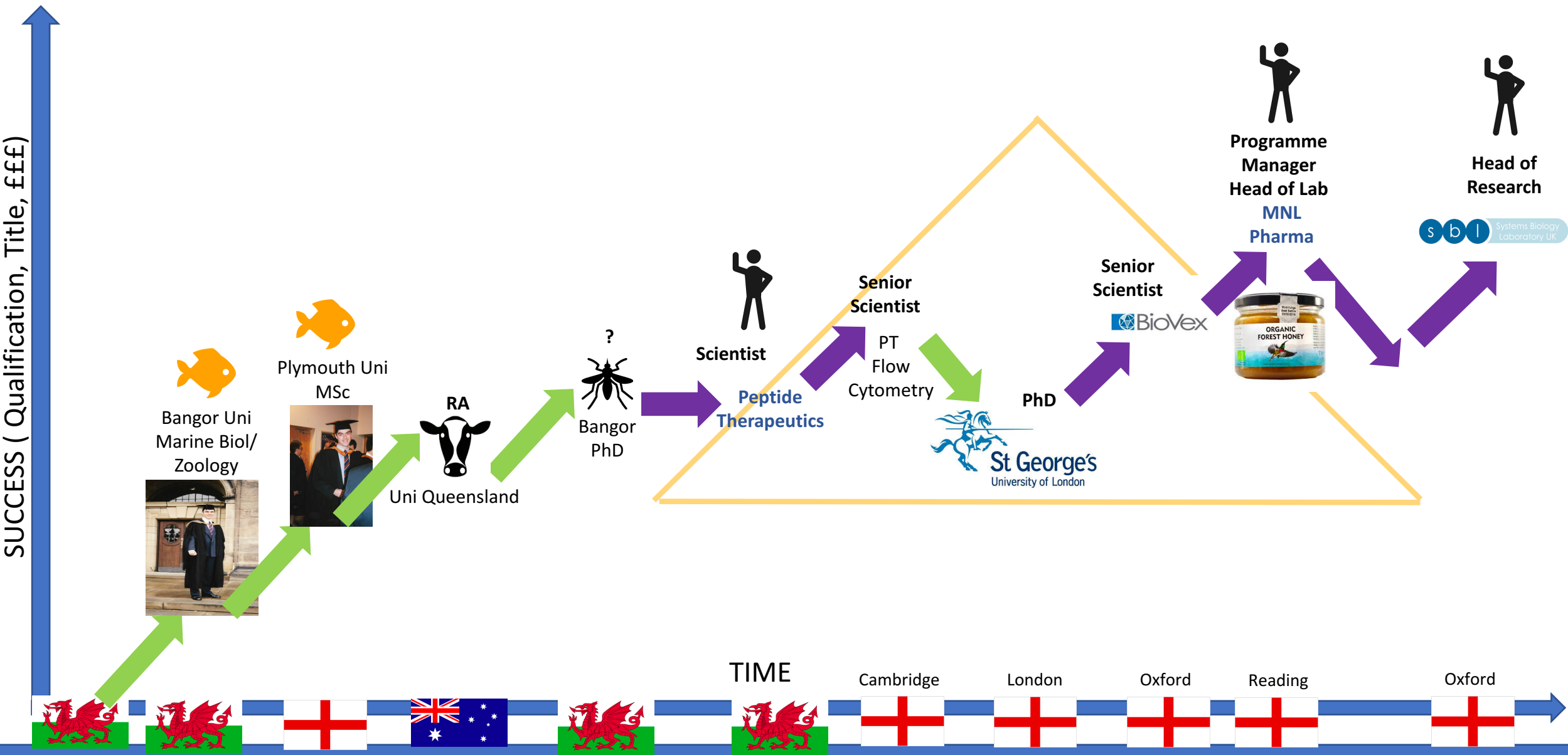
Q: So what career options are there for scientists?

# What are the key drivers?



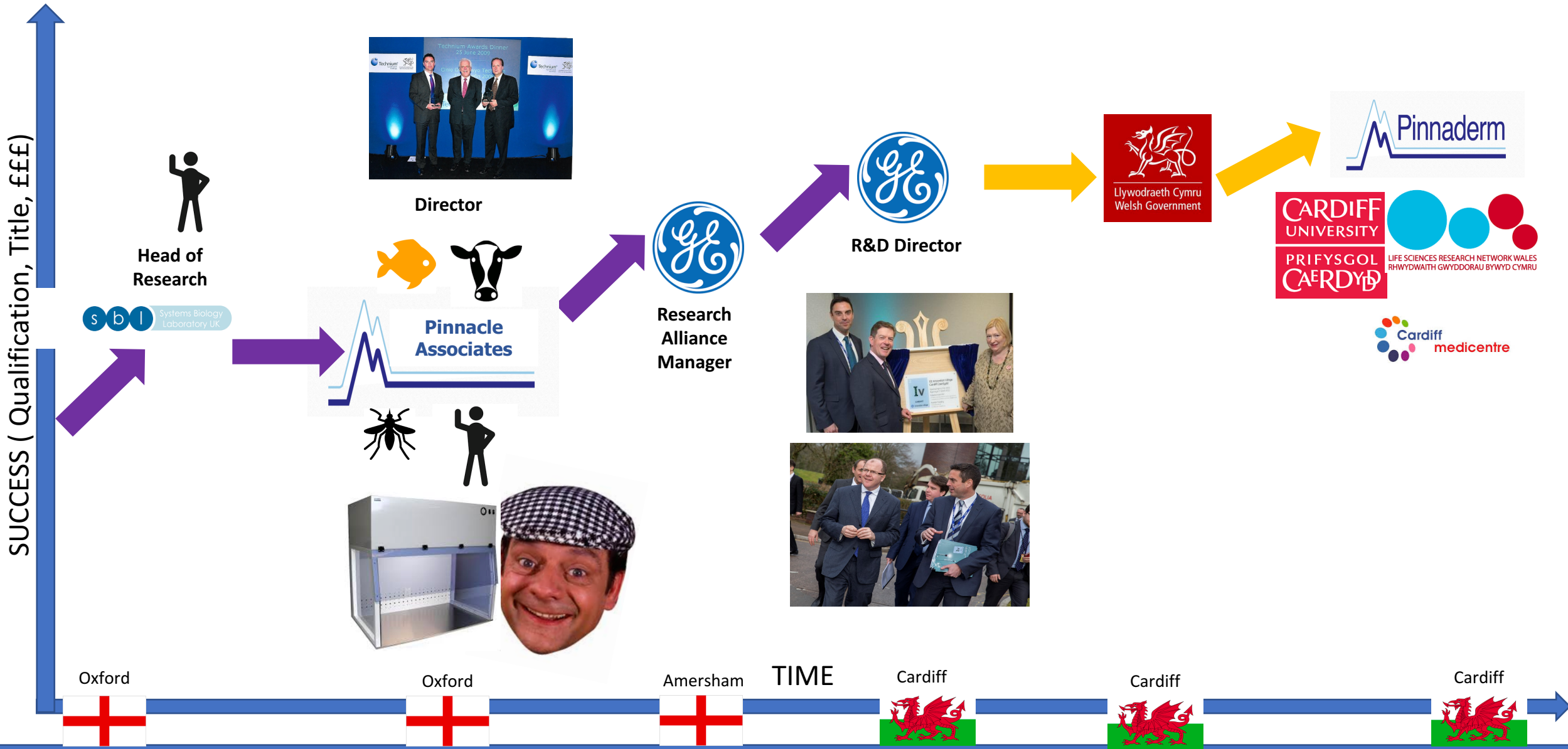
Q: Are these careers mutually exclusive?

# Career Path (1)



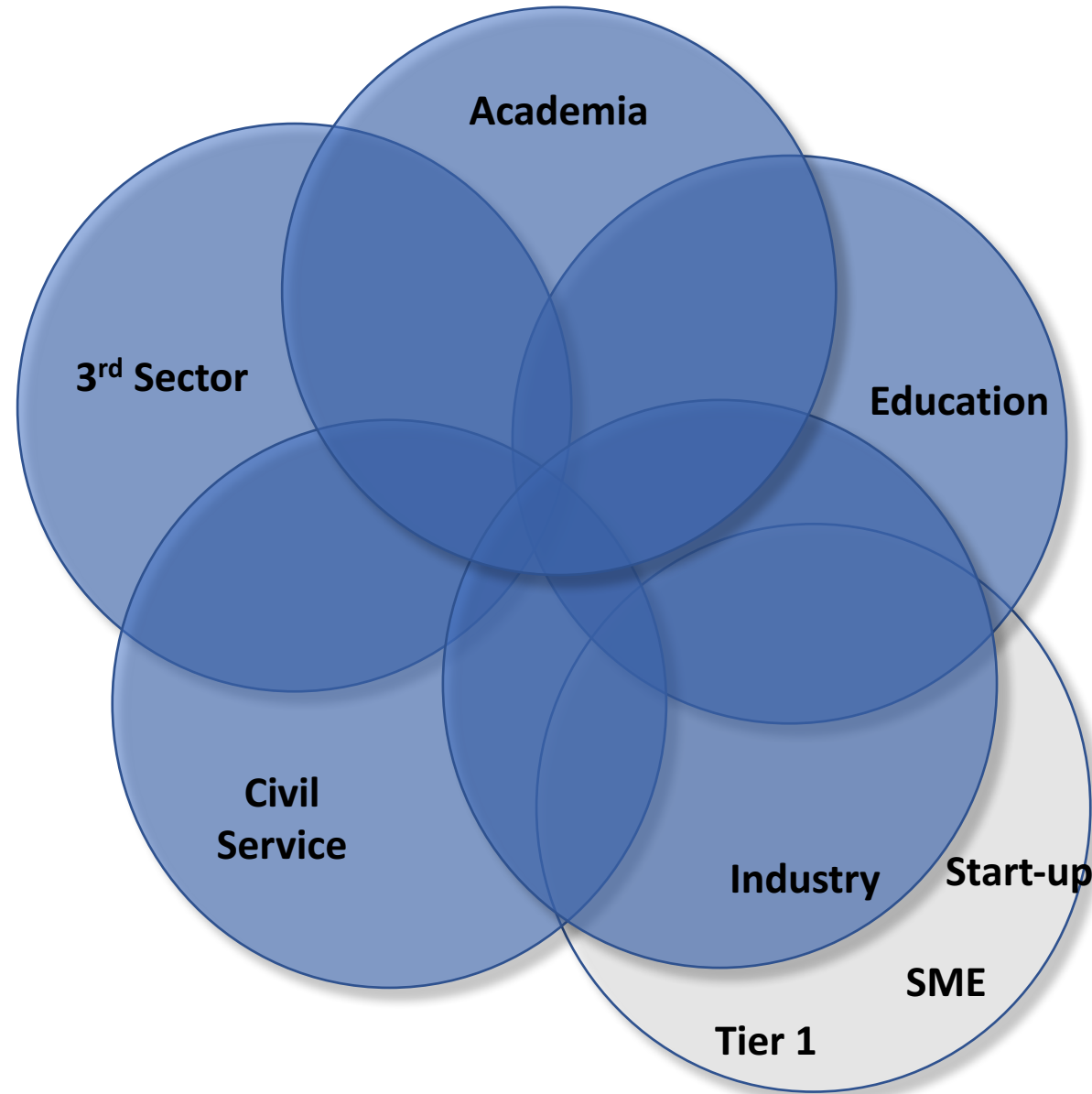
Q: Was it the right decision?

# Career Path (2)



Q: Was it the right decision?

# Variety is key



Answer: Keep your options open and make sure its what YOU want.